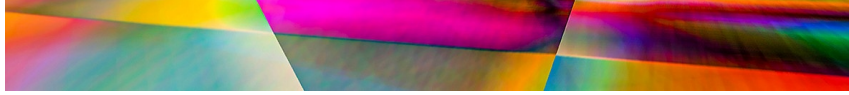


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Oberg PhotoGraphics • "PostArt" # 124

Good News: New art home on Substack!

Lund, January 30, 2025

☐ Dear art-loving friend!

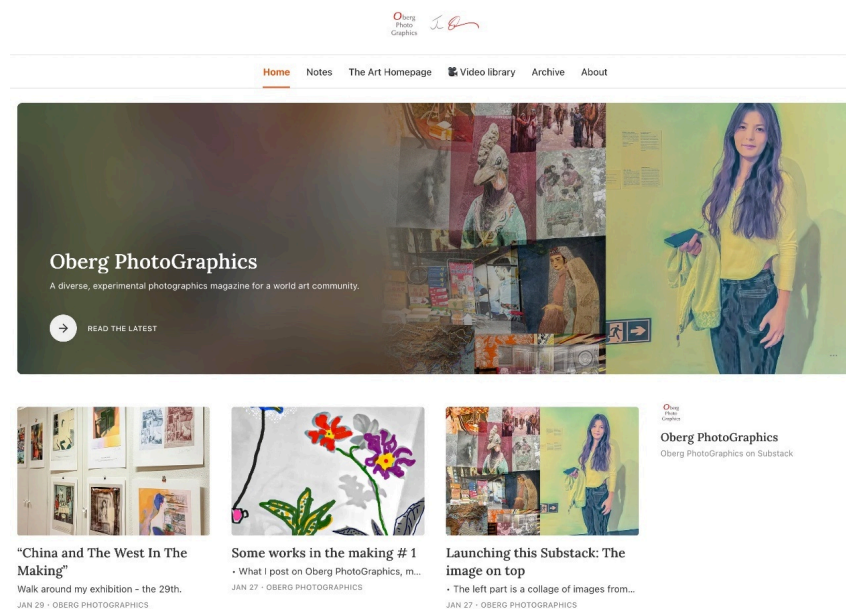
Oberg PhotoGraphics is now on [Substack](#), a whole new reading and viewing experience. Substack is *the* innovative platform for a variety of themes worldwide. Culture, art and writing dominate, and it is totally different from social media and traditional homepages.

I just set it up - shorter articles, *exhibition views* and *musings*, *artworks in the making*, *the next PostArt* and more about art made by others artists.

Plus, there is are new *Video Collection* because I have finally left the censoring and technically deficient Vimeo and posted all my videos theme-wise on Substack. They go back to 2012 and are part of my little art history. I'll use videos more in the future.

From now on, you'll receive your *PostArt Newsletter* and other stuff directly from Substack. You'll hear a little more often from me. Everything remains free forever and for all.

Substack is about *community-building*. It is a new economic engine for culture. When you visit me, you open the door to a new an exciting world where you can subscribe to so many other important publications too. [See you on Substack.](#)



TAKE A MOMENT OF ARTFUL REST in your busy day at [Oberg PhotoGraphics](#) and on this new [Substack](#) platform. There is, I guarantee, always something that will attract, provoke, surprise, challenge or simply make you smile...[at the beauty.](#)

Welcome anytime online and by appointment in my studio!

J O

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